

Freelancing from Scratch

Beginner to Pro



~Prerak Gada
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About me

- Software Development Freelancer
- App Lead of Google Developer Student Club ACE
- Technical Head of IEEE ACE
- Primarily Flutter Developer
- Other Skills: React, Vue, Nodejs, Django, MongoDB, PostgreSQL, AWS, GCP, DevOps, Tailwind.

Projects/Clients

- Smartwatch App for Boult Audio
- App for Netaji: Political Poster Maker
- Shopify Website for hungry brain
- App Lead at CitJo: Hyper Local News Video Sharing
- Few other minor projects



WHAT IS?
FREELANCING ?

FULL STACK DEV



APP DEV



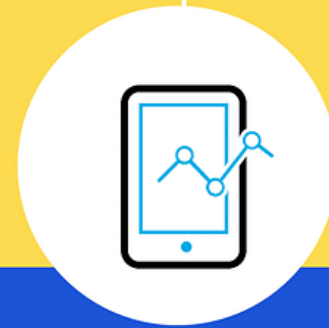
FRONT-END DEV



BACK-END DEV

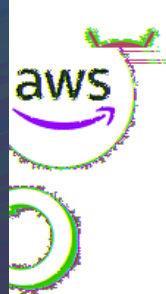


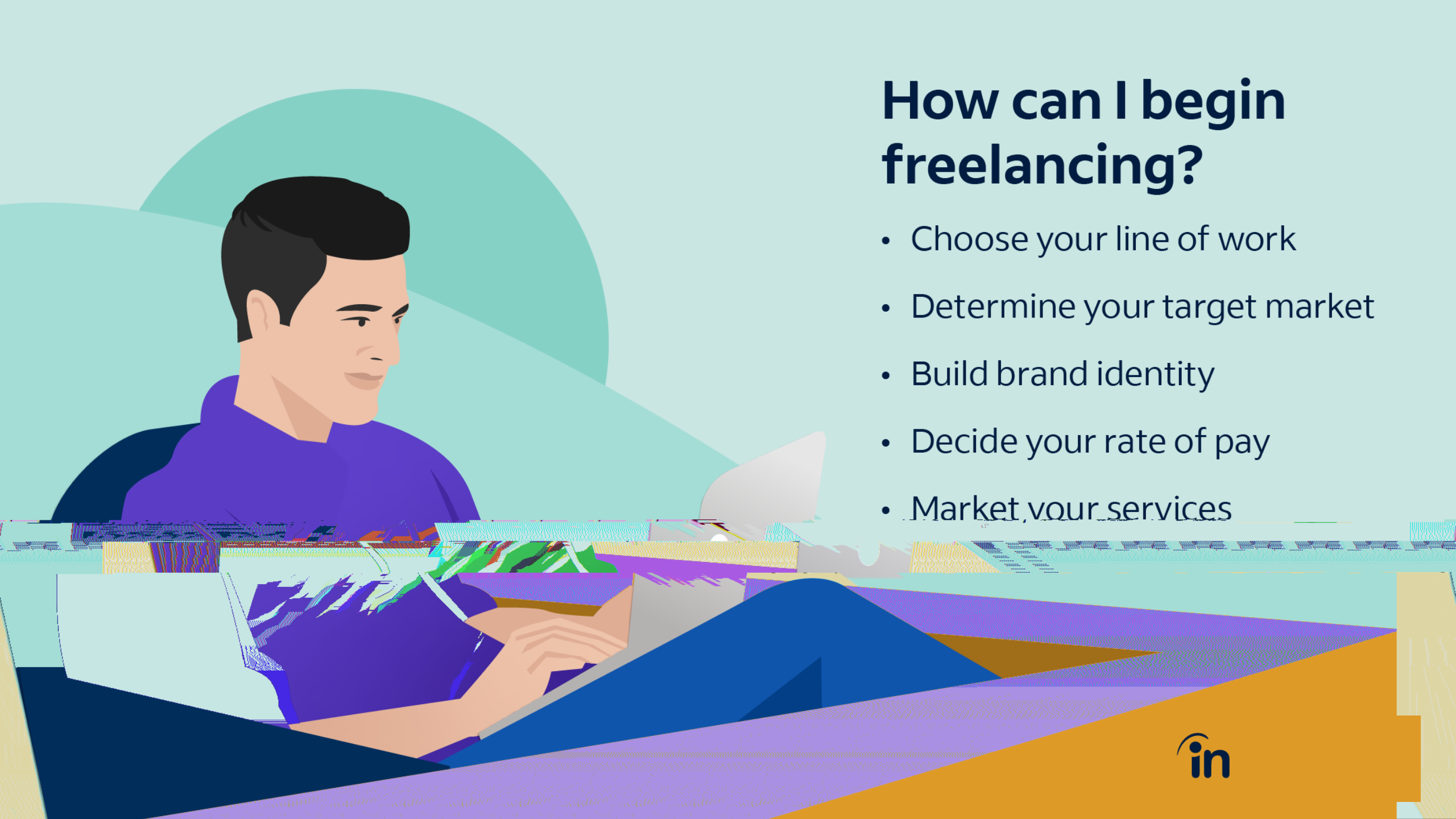
DATABASES



DEVOPS

MOBILE



An illustration of a man with dark hair, wearing a purple long-sleeved shirt, sitting at a desk and working on a laptop. The background features a large teal circle behind his head and a stylized, colorful landscape with geometric shapes in shades of blue, purple, and orange at the bottom. The overall style is modern and flat.

How can I begin freelancing?

- Choose your line of work
- Determine your target market
- Build brand identity
- Decide your rate of pay
- Market your services



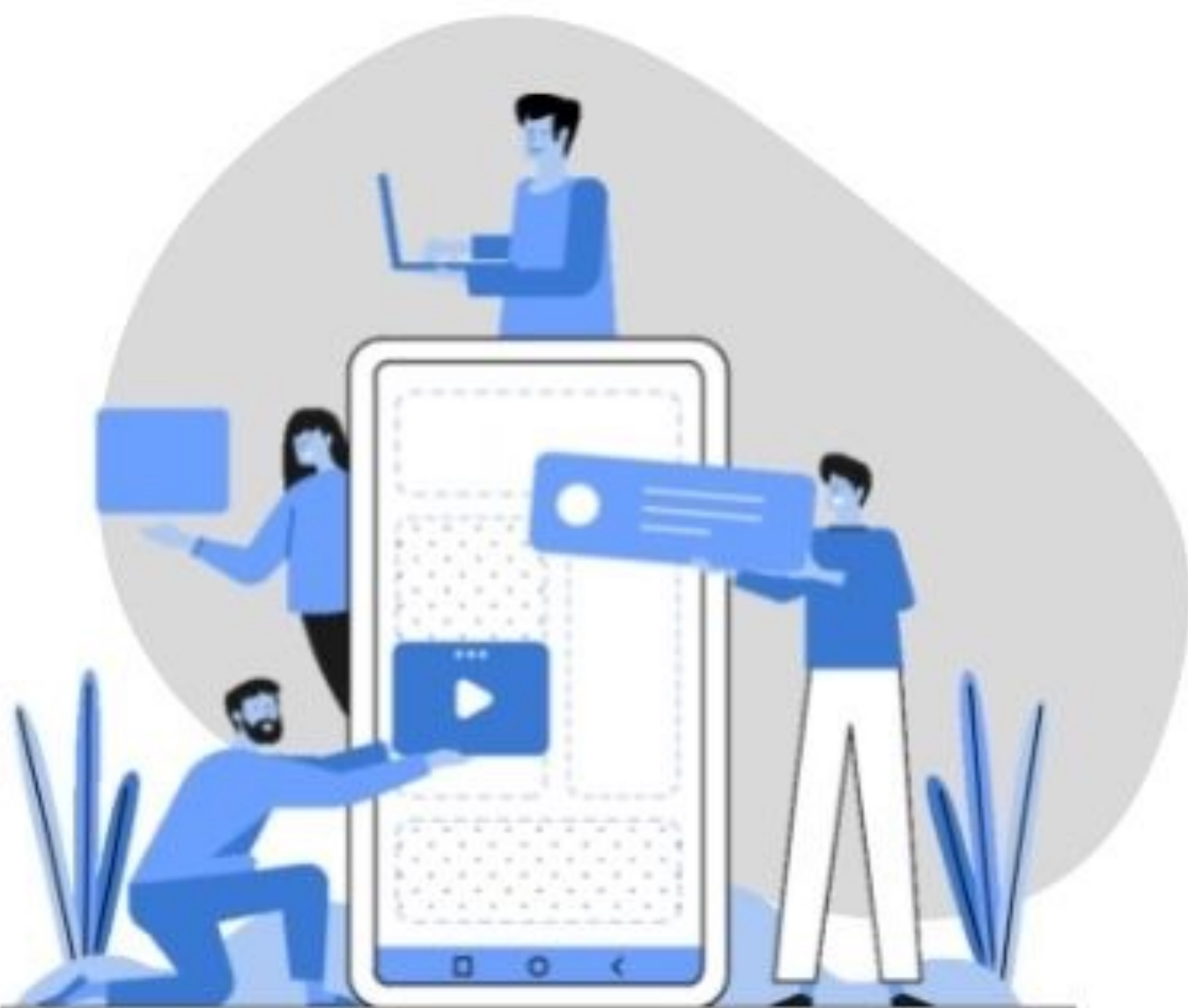
A top-down illustration of a workspace on a dark blue background. In the top right, a silver laptop is open. To its right is a cup of dark coffee in an orange mug. Below the laptop is a yellow notepad with a white smartphone resting on it. To the left of the laptop are two pencils, one blue and one yellow. Above the pencils are two sticky notes, one yellow and one pink. In the top left corner is a chocolate donut with colorful sprinkles.

How to Start *Freelancing* (And Get Your **FIRST** Client!)



Dealing with Rejection

TIPS FOR NEW FREELANCERS



Create
Your
Online
Presence

How Much Should You Charge?



ANSWERING “HOW MUCH DO YOU CHARGE?”



+ BE PREPARED

Responding with surprise or uncertainty can make you seem inexperienced.

+ TRANSITION

Make sure you know what you are selling them before you give them a price.

+ EMPATHIZE

in the business world, talking about price is the norm—so never get defensive or irritated.

+ KNOW YOUR WORTH

Never lower your prices or offer a discounts straight out the gate.

+ NEVER IGNORE THE QUESTION

Get to a quote as soon as possible, but make sure you have the right information first.



MEET YOUR
DEADLINE



WHEN TO SCALE YOUR FREELANCE BUSINESS

Full
Thrive
Freelancers

**KEEP
EDUCATING
YOURSELF**





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